

## ASSOCIATION REPRESENTATIVES: THE KEY TO EFFECTIVE ACTION!

The most effective unions are those who build **TEAMS** of Association Representatives. Every building or department needs at least 2 Reps! (Goal: 1 Association Rep for every 20 classified staff members.)

What do Association Rep Teams do? As a team of worksite leaders, they serve as:

**Communicators.** Your team is the two-way communications link between members in the worksite and Association leaders. The team communicates workplace issues to Board members and staff. You all encourage coworkers to read important communications from leadership and attend key union meetings.

**Organizers.** As trusted and respected coworkers, your team builds a network of people who believe in the mission of the union. Your team gets to know your coworkers as people and understands their workplace issues. And, the team invites coworkers to join the union as dues-paying members.

**Mobilizers.** When it's time to take action (e.g., a letter-writing or email campaign, poster campaign, or demonstration), the team reaches out to your coworker network to explain the action and sign up participants.

**Advocates.** Your team understands key sections of our contract and keeps an eye out for possible violations. The team looks for ways to solve problems through conversation and collective action. Team members can also choose take training on how to manage an initial disciplinary meeting and/or file a Level 1 grievance. When needed, your team contacts union officers and staff for help.



## I want to be part of my Association Rep Team!

Name:	Personal Cell:	UNION
Personal Email:	My Bldg/Dept:	O RGANIZING WITH FFECTIVE R ESULTS.
Please list the names of 2 cow joining the Association Repres	orkers in your building or department wh entative Team.	o support you